

Trivial Technology Announces Backgammon Premium with Plus+ Integration for the Apple iPhone™ and iPod touch®

Win awards, compete for leaderboard glory and Challenge your friends with the top-selling Backgammon game on the App Store! Trivial Technology is proud to present its latest release of Backgammon Premium integrated with the Plus+ social networking platform.

With a total of 41 unique awards to collect and 3 online leaderboards, both existing and new users will greatly benefit from the amazing combination of two quality products.

Additionally, with Plus+, users can now challenge their friends at the end of each game. Think you've done a great job beating the AI? Send the game as a challenge. Your friend will get the exact same sequence of dice rolls for a chance to try and beat your score.

Promo Codes to journalists are available by contacting: marketing@trivialtechnology.com

The updated version of Backgammon Premium is available from the App Store here:

<http://itunes.apple.com/us/app/backgammon-premium/id299466740?mt=8>

Please direct any questions to our contact alias (support@trivialtechnology.com) or check us out on the web at <http://www.trivialtechnology.com>.

About Trivial Technology

Trivial Technology LLC develops and publishes games exclusively for iPhone, iPod Touch and iPad. Established in 2008 by software industry veterans, our ambition is to create quality, innovative games that leverage the unique properties of the platforms we build on to deliver the best possible experience for our customers.

<http://www.trivialtechnology.com>

About Plus+

Plus+ is a division of ngmoco that brings externally developed titles to the App Store. The Plus+ Network is a social play service free to players that harnesses the iPhone OS 3.0 technology and enables players to create a persistent profile, challenge friends via social channels, compete for leaderboard glory, participate in game events and discover new games.

<http://www.plusplus.com>